



ANNUAL REPORT

2024

LET'S REFRAME INC.

THE YEAR IN BRIEF

In 2024 we donated our first incubator to a hospital in Serbia and published our first four children's books.

GROWING TOGETHER

CheckIT Labs donated \$22,000 to the program at the beginning of 2024. In March and April we published four books on Amazon in English, and from April to May in French and Spanish: "Emma Is Not Feeling Well", about being ill and getting better; "My Morning Routine", about healthy habits and growing independence; "Getting a Haircut", which prepares children for a visit to the hair salon; and "Going to the Store", a shopping trip that teaches the basics of money. We also photographed our next two books, "At the Theater" and "At the Playground".

PRETERM BIRTH

The campaign raised \$18,551, and in April 2024, in partnership with Mali Div, we donated a Dräger Babyleo TN500 incubator to the neonatal unit of the University Clinical Center Kragujevac. By the end of the year, 50 premature babies had been cared for in it.

FINANCES 2024

Total income

\$40,707

Surplus

\$11,895

Bank balance,
December 31, 2024

\$12,601

INCOME (USD)

ITEM	AMOUNT
Donations for GROWING TOGETHER	\$22,000
Donations for PRETERM BIRTH	\$18,551
Book sales	\$156
Total income	\$40,707

EXPENSES (USD)

ITEM	AMOUNT
Neonatal incubator, including a \$50 bank fee	\$18,550
Book creation	\$10,000
Book advertising	\$179
Research	\$21
Florida annual report fee	\$61
Total expenses	\$28,812

EXPENSES BY PURPOSE

ITEM	AMOUNT
Programs	\$28,750
Management	\$61
Fundraising	\$0

Amounts are in US dollars, rounded to whole dollars. A total can differ by \$1 from the sum of its rounded lines.

THANK YOU

Thank you to CheckIT Labs, to everyone who gave to the incubator campaign, to Mali Div and to the families and volunteers who made this year possible.

LET'S REFRAME celebrates the many ways a life can grow. We are dedicated to transforming lives by addressing limiting beliefs, taboos, stereotypes and biases, and promoting well-being for all.

LET'S REFRAME INC. is a Florida non-profit corporation with 501(c)(3) status under the United States Internal Revenue Code, EIN 92-2795216.

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