



ANNUAL REPORT

2023

LET'S REFRAME INC.

THE YEAR IN BRIEF

2023 was our first year. LET'S REFRAME INC. was incorporated in Florida on January 9, 2023, and we started work on our first children's books and our first campaign for a neonatal incubator.

GROWING TOGETHER

Our first program creates and publishes children's books with real photographs of real children. By the end of 2023, the story, photographs and design of "Emma Is Not Feeling Well", a gentle story about being ill and getting better, and "My Morning Routine", about healthy habits and growing independence, were complete. We also worked on "Getting a Haircut", which walks children through a visit to the hair salon step by step, so they know what to expect. We started "Going to the Store", about a boy who goes shopping with his parents and learns the basics of money along the way.

PRETERM BIRTH

At the initiative of Tamara Kenworthy, an attorney from New York City, and in partnership with our sister organization in Serbia, Može i drugačije - LET'S REFRAME, and Serbian Preterm Infants' Parents Association "Mali Div", we launched a campaign to donate a neonatal incubator to the University Clinical Center Kragujevac, Serbia. The fundraising started on November 17, 2023.

FINANCES 2023

Total income

\$1,000

Surplus

\$706

Bank balance,
December 31, 2023

\$706

INCOME (USD)

ITEM	AMOUNT
Contribution from intiGROWTH	\$1,000
Total income	\$1,000

EXPENSES (USD)

ITEM	AMOUNT
Corporation fees	\$275
Software	\$19
Total expenses	\$294

Amounts are in US dollars, rounded to whole dollars. A total can differ by \$1 from the sum of its rounded lines.

THANK YOU

Thank you to intiGROWTH and to everyone who helped us take our first steps.

LET'S REFRAME celebrates the many ways a life can grow. We are dedicated to transforming lives by addressing limiting beliefs, taboos, stereotypes and biases, and promoting well-being for all.

LET'S REFRAME INC. is a Florida non-profit corporation with 501(c)(3) status under the United States Internal Revenue Code, EIN 92-2795216.

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